



Tau Beta Pi

The Engineering Honor Society

THE BENT

THE BENT of Tau Beta Pi is the official publication of The Tau Beta Pi Association—the engineering honor society and the world’s largest engineering organization. Tau Beta Pi has been a dynamic integral part of the engineering profession for 135 years.

Circulation 85,000

Distribution

Members of Tau Beta Pi, therefore ranked in the upper 20% of their graduating classes scholastically, include junior and senior engineering students in collegiate chapters at 248 top colleges and universities. Active audience composition: approximately 64% professional (3+ years experience), 23% recent graduate (1-3 years experience), and 13% student. Women comprise 21% of the audience and more than 18,000 paid subscribers.

Calendar

- **2020 Winter Edition**—Focus on annual Convention including the summary of business report and introduction of the outstanding Tau Beta Pi chapter project award winners. Popular author Lyle Feisel’s installment of the “Why Do We Call It A?” series explains the joule. Featured author is a DOE nuclear engineer writing on the next phase of nuclear power.
- **2020 Spring Edition**—Focus on careers, leadership, and professionalism. Update on the Chapter Endowment Initiative. Introduce alumni elected to National Academy of Engineering. Featured author writes on a major historical astronomy topic that has completely eluded the longitude buffs – chronometric expeditions across oceans and continents.
- **2020 Summer Edition**—Focus on service and scholarship. Introduced are more than 30 new Tau Beta Pi Fellows. Alumni and District events are featured as well as a recap of the seventh annual Pi Day. Featured author writes on green building materials and carbon absorbing concrete. This installment of the “Why Do We Call it A?” explains the farad.
- **2020 Fall Edition**—Convention preview issue. Focus on members and achievements. Tau Beta Pi Laureates, McDonald Mentor, Outstanding Advisor, Distinguished Alumni and Scholars are introduced. Featured author writes on making autonomous robots. The Executive Director presents his annual update on the Association.

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