

# bri·an·strom

(brī'ən-strŭm) v. to brainstorm incorrectly

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Do you know how to brainstorm? Or does your group frequently brianstrom? Come learn the art of generating many different ideas and selecting the best choices from your list!

## **The Problem Solving Model**

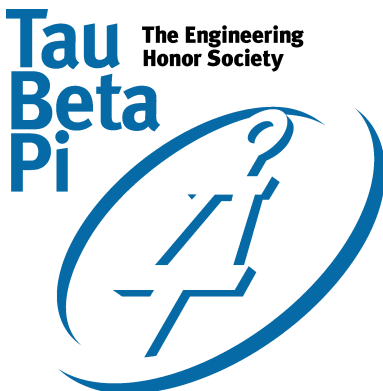
Create, implement, and evaluate the success of a plan based on identified issues, root causes, and solutions.

## **Advanced Creativity**

Get out of a mental rut by thinking creatively to generate a large and varied list of ideas.

## **List Reduction**

Narrow the large list down to a few best ideas, using various techniques such as clarifying issues, creating selection criteria, removing non-controversial ideas, and using consensus.



Engineering Futures  
**Analytical  
Problem Solving**

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